

In the Claims:

Please cancel claims 5-15, without prejudice.

1. (Original) A liquid crystal display device, including domain restriction structure for restricting so that a liquid crystal is provided between a pixel electrode and a counter electrode to which voltage is applied, and an alignment of the liquid crystal is substantially vertical when non-voltage is applied, substantially parallel when a predetermined voltage is applied, and inclined when a smaller voltage than the predetermined voltage is applied, and further a direction that the alignment of the liquid crystal is inclined is set to be a plurality of parts in each pixel when a voltage smaller than the predetermined voltage is applied, further comprising:

a drive circuit in which when the pixel is changed from a first transmittance to a second transmittance greater than the first transmittance, a voltage greater than a first target drive voltage corresponding to the second transmittance is, applied on a pixel electrode in a first period of changing to the second transmittance, and the first target display voltage is applied in a second period after the first period.

2. (Original) The liquid crystal display device according to claim 1, wherein

when the pixel is changed from the first transmittance to a third transmittance greater than the second transmittance, the drive circuit applies a second

target drive voltage, corresponding to the third transmittance on the pixel electrode in the first period of changing to the third transmittance.

3. (Original) The liquid crystal display device according to claim 2, wherein

when the pixel is changed from the first transmittance to a fourth transmittance greater than the third transmittance, the drive circuit applies a voltage greater than the third target drive voltage corresponding to the fourth transmittance on the pixel electrode in the first period of changing to the fourth transmittance, and applies the third target drive voltage in a second period after the first period.

4. (Original) A method for driving a liquid crystal display device including domain restriction structure for restricting so that a liquid crystal is provided between a pixel electrode and

a counter electrode to which voltage is applied, and an alignment of the liquid crystal is substantially vertical when non-voltage is applied, substantially parallel when a predetermined voltage is applied, and inclined when a smaller voltage than the predetermined voltage is applied, and further a direction that the alignment of the liquid crystal is inclined is set to be a plurality of parts in each pixel when a voltage smaller than the predetermined voltage is applied, wherein

when the pixel is changed from a first transmittance to a second transmittance greater than the first transmittance, a voltage greater than a first target drive

voltage corresponding to the second transmittance is applied on a pixel electrode in a first period of changing to the second transmittance, and the first target display voltage is applied in a second period after the first period.

5-15. (Cancelled)

Respectfully submitted,

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